

BUCKET LIST

Annual Report

2018-2019



A Year of Fulfilling Dreams



Changing the world, one wish at a time
Annual Progress Report
2018 - 19

A bucket list is more than a checklist of expensive wishes.
It's a reflection of one's dare to dream, to imagine & be
willing to fulfill those dreams.

Big or small, EVERY WISH COUNTS.

Contents

About Us

Director's Letter

Outreach & Community

How we go about it

Highlights of 2017-18

Organisational Culture

Collaborations, Partnerships & Support

Future Vision

Expression of Gratitude

How YOU can make a Difference

Meet the Bucketeers

Get in Touch



Our Mission

Bucket List is one-of-a-kind club that welcomes underprivileged children & adolescents with the aim of offering them avenues to support them in positively growing physically, mentally & emotionally. While doing so, providing them stability and bringing about visible change in their behaviour & disposition



Through years of conceptualising & pilot runs, Bucket List is today a club like no other. Bucket List club is the only such entity in the entire country - the very first club for underprivileged children. This club gives disadvantaged children somewhere to belong and find family outside of family. Studies show that one of the major reasons waywardness of street children is lack of stable relationships.

“A world where children are equipped with the skills and abilities to reach their full potential.”



The aim is to give underprivileged children a support system that is complete and helps them grow into healthy functioning individuals of the global society . We are also actively working on creating awareness about the plight of children on the streets and giving the masses a glimpse into their difficult lives and an opportunity to make a real difference.

DIRECTOR'S LETTER

Three years since we decided that we will take matters into our own hands. Since we decided that we will not let the kids on the streets merely stay or reflect as numbers or statistics in newspapers, research papers and newsletters. Since we decided that we will fight till each of these stories are heard. Three years since we became bucketeers!

“ Bucket List began its work with 4 street children in 2016. As of today, we have worked with over 1000 children; in 2 different states, and engaged over 300 volunteers.

This year was all about finding our own Aristotelian prudence; the balance between solidifying our existing work and reaching out to more and more kids in need of companionship, mentoring and support. To convert our mission into specifics. For-impact organisations need innovation as much as business and governments. This past year, we focused our energies in just that.

We took a bottom-up approach and altered our structure to accommodate

the needs of kids under distress, unhealthy and dangerous situations. After years of hard work on the field, we finally gave shape to our interventions in form of “Six Verticals” which we believe help to facilitate and support the holistic development of any child. These verticals helped the Bucketeers to focus their energies into the individual strengths and needs of each child. We strive to continue being a receptive organisation, which welcomes the new and is open to change.

The adaptiveness in our approach also meant we took on the challenge to introduce our children to real time issues like climate change. We ran a month long campaign that engaged our kids, and over a hundred volunteers from different backgrounds and in various green practices like upcycling, waste management and urban gardening. We expanded the ambit of our School Admission Drive to include a wider audience like mothers to ensure maximum impact. We worked with a model that helps vulnerable and disadvantaged kids keep up with the demands; psychological, social as well as academic.



This past year, we deepened our interventions, expanded our work and our team, more actively than ever. We involved more volunteers, more corporates and people from all strata of society. With a problem of this magnitude, the efforts need to be collective and the bucketeers did just that.

Napoleon said that there were three things to fight a war. The first is money. The second is money. And the third is money. While that might stand true in the context of a war, with for-impact organisations, we call that fund development. It is the unfortunate truth that no change or effort can be sustained without financial resources, we see the silver lining that it gives an opportunity for us to connect with people who have the will but not the means to invest in social causes that are close to their hearts. It gives us an opportunity to expand the bucketeer family!

That being said, I'd like to wholeheartedly thank the people, the companies, the donors and the volunteers who have continued to believe in our efforts, in our work, our vision and us all this while.

And for those who joined the family this year. I hope you're here to stay!

With a sincere belief in our work and efforts, we will continue to fight the good fight for our children beside them, along with them and for them. We hope you'll be here to see the change because it is just around the corner.

To a wishful year ahead, because to us every wish counts!

WHO HAVE WE WORKED WITH THIS YEAR

So far, we have made an impact in New Delhi and Fatehpur, Uttar Pradesh. Children and adolescents from each of our communities, though similar in every sense, are just a bit different if observed closely. For example, some of them rag-pick, beg or work as underage labour, while some are victims of substance abuse or attend a regular low-income school, both government and private institutions. We plan our programs very specifically to accommodate their particular needs.



JASOLA

WORKING WITH: 60

SCHOOL STUDENTS: 37

VERTICALS IN PLACE:

Education, Sports, Arts, Rights, BucketList, Health

RELATIONSHIP:

Since April 2016



NEW FRIENDS COLONY

WORKING WITH: 22

SCHOOL STUDENTS: 15

VERTICALS IN PLACE:

Arts

RELATIONSHIP:

Since October 2017

NIZAMUDDIN BASTI

WORKING WITH: 11

SCHOOL STUDENTS: 37

VERTICALS IN PLACE:

Sports, Arts, BucketList, Health, Rights

RELATIONSHIP:

Since January 2017



Total intensive outreach – 350+

Total outreach – 1,20,000+ individuals



MADANPUR KHADAR

WORKING WITH: 57

SCHOOL STUDENTS: 19

VERTICALS IN PLACE:

Education, Sports, Arts,
Rights, BucketList, Health

RELATIONSHIP:

Since January 2017



FATEHPUR

WORKING WITH: 80

SCHOOL STUDENTS: 68

VERTICALS IN PLACE:

Education, Sports

RELATIONSHIP:

Since September 2017

**This year, we began working with 2
new communities:**

PRIYA CAMP

WORKING WITH: 35

SCHOOL STUDENTS: 23

VERTICALS IN PLACE:

Education. Sports, Bucket
List, Health, Rights, Arts

RELATIONSHIP:

Since February 2019



PRIYANKA CAMP

WORKING WITH: 21

SCHOOL STUDENTS: 16

VERTICALS IN PLACE:

Education. Sports, Bucket
List, Health, Rights, Arts

RELATIONSHIP:

Since February, 2019



HOW WE MAKE THE MAGIC HAPPEN

We go about fulfilling our mission and vision by keeping in mind the very popular and repeatedly proven Framework for 21st Century Learning. In a simplified form, the framework holds 2 sections - Student outcomes and the support systems that provide a nurturing environment for the outcomes to appear. Bucket List focuses on both areas equally.

21ST CENTURY STUDENT OUTCOMES

1. CONTENT KNOWLEDGE



Mastery in fundamental academic subjects

3. INFORMATION, MEDIA AND TECHNOLOGY SKILLS



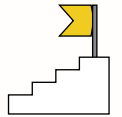
To create, evaluate, and effectively utilise information, media, and technology

2. LEARNING INNOVATION SKILLS



Focusing on creativity, critical thinking, communication and collaboration

4. LIFE & CAREER SKILLS



To develop thinking skills, content knowledge, and social and emotional competencies

21ST CENTURY SUPPORT SYSTEMS



Keeping this very framework in view, we have carefully selected the following verticals to work with:

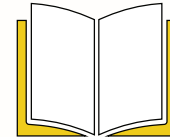
HEALTH

Bucket List holds health camps, group sessions & individually focused conversations to ensure a child's overall healthy functioning.



EDUCATION

We work on getting children enrolled into school & keeping them there by providing constant & complete support in academics.



RIGHTS

Bucket List, through words as well as actions, ensures awareness & practice of rights of disadvantaged children.



SPORTS

We use sports to build life skills like teamwork, interpersonal skills & a very healthy outlet for negative energies.



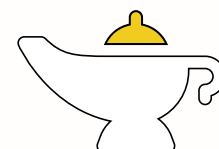
ART

Bucket List utilises both visual & performing arts to give children a sense of freedom in expressing emotions & thoughts.



BUCKET LIST

A simple wish fulfilled, whether small or big, gives a child the willingness to dream and confidence & resolution to achieve her goals.



HIGHLIGHTS OF 2018-19



MAY, 2018

SEWA KUTIR INTERVENTION

With immense support from DISTRICT CHILD PROTECTION UNIT - 1 (Central) & Rugby India, Bucket List ran a brilliant 2-day workshop at Observation Home for Boys - II Sewa Kutir, Kingsway camp, New Delhi.

Our audience included 183 Juveniles from Boys Observation Home- II

The objective of improving their physical and psychosocial abilities that govern the overall personality of every individual through our unique Cognitive Development Strategy.



MAY, 2018

OMNICOM VISIT

Danish is a young boy of 18, who has been a constant part of Bucket List family, for over 2 years now. The team at OMNIcom brought to us a brilliant opportunity that took Danish to their organisation in Dubai, for a 3 week long exposure trip.

In the month of May, a team of 3 came down to India from our constant supporter - OMNIcom, Dubai. The purpose this time was (as always) to spread lots of joy & love amongst our little ones, tons of motivation through the team and give a special surprise to our dear Danish.





JULY 1, 2018

RISE WITH RUGBY

Our kids participated in the 3rd edition of Rise With Rugby tournament organized by Delhi Hurricanes. A rugby club that has been a constant supporter through our children's rugby journey.

It meant much more to our children than a rugby tournament. It was the very first time our kids got the opportunity to play tackle matches! For those who don't understand the importance of it, think of it like a shift to senior level from level 1 of touch rugby. Not only did our kids participated in their first ever tackle match, they even secured the second position! Talk about conquering the world!



JULY, 2018

GENIE IN A BUCKET - THE POTTERHEADS!

With all its quirks and creativity, if fantasy is anything, it is fuel for a child's imagination! It continues to push boundaries, challenge the ordinary and feed our sense of wonder. What a magical day it was at Bucket List when the kids delved deeper into the wondrous world of Harry Potter and into the chamber of secrets!

From the four prestigious houses to magic potions & entering passwords - no stone was left unturned in completing the magic. A super shoutout to our Genie, Garima Capoor, who, along with her friends, made this day possible!



SEPTEMBER 2, 2018

MOVIE SCREENING - RATATOUILLE

A visually enthralling, mentally stimulating & motivating to aspirants movie - one that is all it's ought to be shown to kids.

On a fine Sunday afternoon, we showed our kids Ratatouille, a fun filled animation movie that aimed at teaching them the power of dreaming. We more than achieved our goal when at the end of the movie, kids told us all the wild things they'd like to do. From flying to boys accepting they like cooking too, we heard it all in a day.

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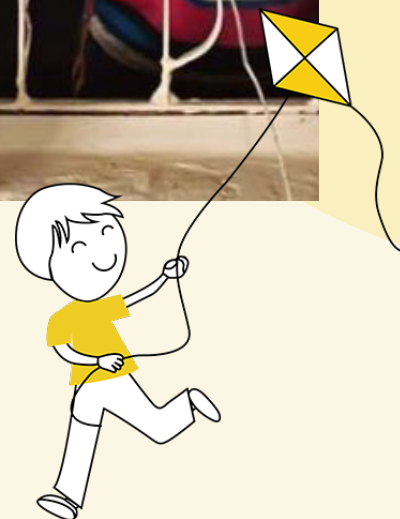
OCTOBER 15, 2018

GLOBAL HAND WASHING DAY

As we always say -Kids will be kids. It's no surprise they go back to adorable but bad habits after 2 days of an hour long session.

Which is why we do not mind repeatedly reminding our little ones of the importance & right ways of keeping their health & hygiene.

This Global Handwashing Day, we, yet again, talked about the importance of clean hands & demonstrated how to keep their little paws hygienic.



OCTOBER, 2018

HARRY POTTER 3 PLUS BIRTHDAY

Our kids have begun talking about it! Can you imagine a bunch of street kids talking about the beauty of a mythical creature like hippogriff, the strong bond of friendship that can exist between a boy & girl and how it's important to not be scared of troubles - there's always a way out?

Visual arts is an impactful way of exponentially increasing a child's mental growth rate. Hundreds of studies talk about how visual representations teach more than theoretical education, and that's what we are banking on!



NOVEMBER, 2018

WINTER DONATION DRIVE

This winter we ran a massive clothes donation drive. The dire need of warm clothes in the communities we work with was apparent as the parents stopped sending their kids to early morning sports sessions for fear of sickness.

Keeping many such issues in mind, we invited people to donate anything they might know can help.

Leading this drive was Sugandha Tandon, our former intern, current volunteer & a JNU Ph.D. student. By the end of the drive, Sugandha collected hundreds of clothing items by putting boxes & notes all across her JNU hostel



TELL-A-TALE

DECEMBER, 2018

A Grand (Christ)Mess

As you might already know, the event majorly holds a theatre production, but with a twist. This year, those commonly referred to as 'Invisibles' brought the holiday cheer with a quirky Christmas tale.

Evidently, these annual theatre productions have been making a great impact on the very impressionable minds of children & adolescents. With each passing year, you can clearly witness the increase in not just skill, but also their confidence level..

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## MARCH, 2019

GENIE IN A BUCKET EVENT

Genies don't always come from inside a lamp, some also live amongst us. This quarter, a very generous genie came forward to fulfil innocent wishes of all our children. From innocent dolls & a pair of clothes to bicycles & carrom boards. These gifts may not last them forever, but the sense of hope, motivation & positivity they bring with them will change the lives of the little ones forever.



## **JANUARY, 2019**

### *BREAST CANCER & DENTAL SCREENING HEALTH CAMP*

Supported by Hero Fincorp & implemented by YouWeCan organisation, we organised our biannual health camp. Over a hundred children & women attended the camp from areas of Jasola, Sarita Vihar & Okhla attended the camp & got screened for breast cancer & dental conditions.

## **MARCH – APRIL 2019**

### *CAMPAIGN RANGREEN*

A campaign about environment friendly practices. The campaign was not only informative, it was designed in a way to actively involve the children for a deep rooted consciousness. The kids, along with a super motivated group of volunteers, did everything from the cleanliness activities & learning about kitchen gardening to building a play area with waste material & painting the entire centre space!

## **JANUARY – APRIL 2019**

### *PRE-INCUBATION PROGRAM AT NSRCEL, IIM - BANGALORE*

3 months of learning from the countries best professors & professionals, meeting leaders & pioneers of the industry & refining the workings of Bucket List under the most renowned & experienced individuals





# CHEERS FROM OUR LITTLE BUCKETEERS!

***"I love how many good friends I've made in Bucket List! I never used to talk much with anybody, but now I even protect my friends when someone is troubling them."***

Priya is a 9 year old girl who would barely talk when we started working with her, but today she feels strong enough to stand up for her friends also whenever she feels they might need her..



***"I never enjoyed cricket or rugby so much, but I love basketball. And our coach says I'm good at it too."***

Arjun is an 11 year old boy from our Jasola community who was forced to beg due to financial condition sat home. This year he finally found his calling with basketball & he is good at it too!



***"I love talking to my teachers"***

Says Preeti, a 7 year old girl who has always had trouble sharing her problems with her family & friends. With constant sessions & conversations, Preeti has finally begun opening up with her closed ones.



***"I understand what happens in school now"***

Says Aamir, a school going boy from our Priyanka camp community and benefiting from our education classes visibly.



# ORGANISATIONAL CULTURE

The work that we undertake at Bucket List is successful not just because of the great resources and investment that we have. Rather, our growth and progress as an organisation has been a result of active and equal participation from the team, children and volunteers we work with. Equally essential has been the common vision of every member.

**FUN**



**FLEXIBILITY**



**INCLUSIVENESS**



**LEADERSHIP**



**FEEDBACK**

**RESEARCH**



**INDIVIDUAL  
GROWTH**

**FAITH**



# TESTIMONIALS



“Before Bucket List came to our community, my girl Vinita had already stopped school, so I’d decided to wait till she is 18 to get her married off.

But now, my girl is going to school again, dancing, acting, playing games. Bucket List also takes care of her health & most importantly, Vinita has learnt to speak up now. Now she has a sense of what is right & what is wrong. She is not afraid to stand up to her elder brothers also sometimes when they are wrong.

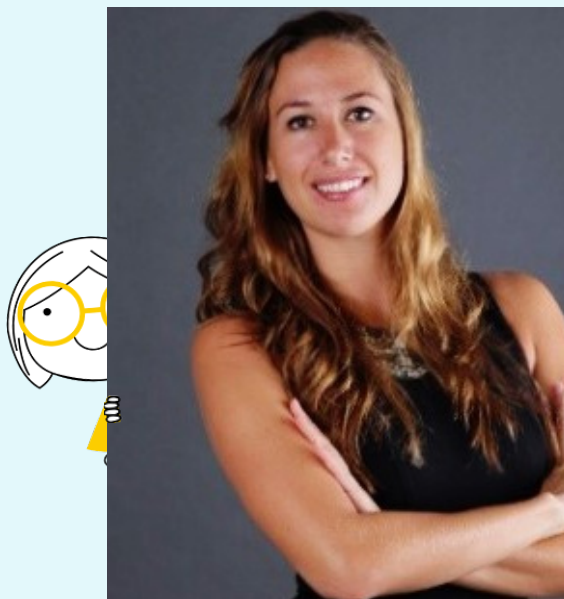
I have stopped thinking of her marriage now, I want her to study as much as she can. Vinita is my youngest & yet she is the smartest of all my kids. She says to me “Don’t worry about bhaiya & didi, I will earn, buy a house & keep you with me when I’m older”.



## Sushila

*Single mother of 5*

*A mother from our Jasola community*



## Aiala Icaza González

*Senior SEO & SEM at Hearts & Science  
Donor under our Individual  
Sponsorship Program*

“I was lucky enough to meet the bucketeers through a company volunteering program. What was meant to be one weekend volunteering ended up in amazing friendships with the volunteers on one side, but also receiving unconditional love and millions of hugs from kids that may seem like have nothing, but they are ready to give anything they have.

The bucket list is creating great impact on these kids by supporting their education and I can only be grateful that I can be part of this amazing project.

I was lucky enough to spend time with the kids and team of Bucket List and I truly believe I grew up in that one afternoon. We had a Harry Potter movie day which the kids made their own. From making their own wands to drawing the lightning shaped bolt on their foreheads, these kids were completely immersed in this magical world, so different from their reality. Their enthusiasm and easy laughter will remain with me for life as truly, I had not seen such a positive and beaming group of children.



**Garima Capoor**  
*General Physician & Writer*  
*Genie of the quarter*



**Niharika Gupta**  
*Psychology Minor from Amity*  
*Intern*

Internship at BucketList was one of my most memorable experiences, being my very first psychology internship, i was apprehensive and did not know what to expect, especially the thought of meeting and interacting street children. Being a delhiite i have always seen them but never talked to one. The very first time, on the way to the field i asked my NGO head "how and what do i talk to the children about" and she told me to be completely normal. And the best part about the internship was to meet and talk with such beautiful children who think of every little gesture as special and make you feel like you're the most loved person in the world. I would take every opportunity to go back and work with the most fun and hard-working team there is.

Thank you BucketList for this lifelong Beautiful memory.

“I’ll be honest, the opportunity of teaching art to kids was overwhelming, to say the least. During my course of teaching them art, I used to spend hours researching the information and activities to present in each lesson. Either the students would complete it within minutes, or at times, it would take more than a day to complete one topic

The kids of Bucket List taught me the magic of experimentation. Whether it’s mixing all the colors in the palette to see the resulting color, or exploring what a butterfly does. I would advise every single person to take out time and spend quality time with the kids. The interactions with the kids will turn around any bad day.

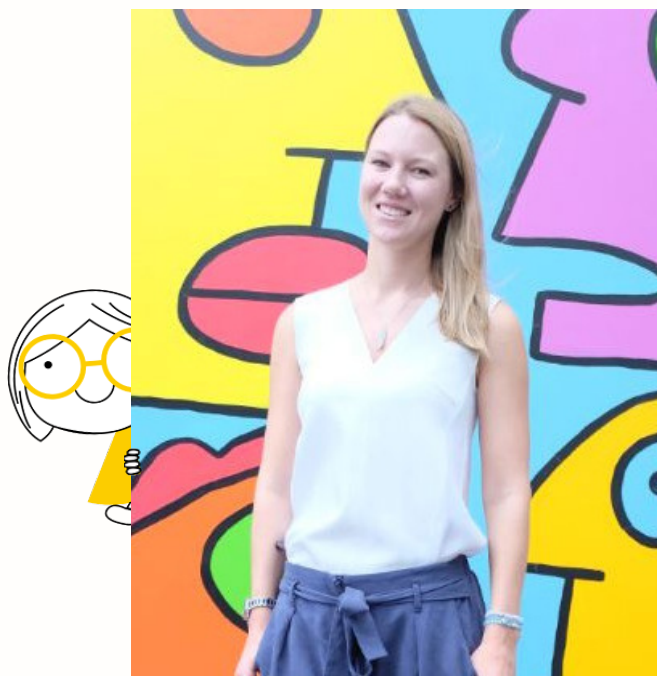


## **Sugandha Tandon**

**Ph. D. student at JNU  
Intern & current volunteer**

“We started working with the Bucket List in 2017, when a group of volunteers from Omnicom Media Group flew over from Dubai to see their learning centre in Delhi. We work in a very multi-cultural city, but with so many of our employees being from India it was very important to us that we gave back to their community as well. It was such a life changing experience for all our volunteers, we had to continue our support for the important work that they are doing to help street children in Delhi.

Last year, we offered one of the older children an internship at our office in Dubai, to help teach him how to work in an office environment. Our aim is to help the Bucket List continue to grow these programs so we can play a small part in helping them break out of this cycle of poverty they have found themselves in.



## **Alanna Turpin**

**Sustainability Lead  
Omnicom Media Group  
Representative of Omnicom  
MediaGroup, supporting organisation**

# WHO BELIEVED IN OUR VISION AND JOINED HANDS WITH US



Entities accompanying us in this journey of changing the world:

## **COLLABORATIONS**

Sea Kutir

Delhi Child Protection Unit (DCPU)

Uttar Pradesh Cricket Association (UPCA)

Hero Fincorp

Navaggat

Rentomojo

## **PARTNERSHIPS**

YouWeCan

Save the Children

Salaam Balak

Rugby India

Gautam Buddha University, Noida, Uttar Pradesh

## **SUPPORTERS**

Omnicom Media Group MENA

Travel Triangle

National Commission for Protection of Child Rights

SimplePlan Media

Oikos

# WHAT NEXT YEAR ENTIALS

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***“Take a leap of faith and begin this wondrous new year by believing. Believe in yourself. And believe that there is a loving Source - a Sower of Dreams - just waiting to be asked to help you make your dreams come true.*”**

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- Sarah Ban Breathnach

Faith is the keyword here. Our children’s faith in us, our faith in the bigger vision and your faith in our hard work and sincerity.

After a changeover year of 2018-19, Bucket List stands stronger than ever before in our determination to make this world a better place for children who deserve nothing but the best - best institutions, best teachers, best support and best opportunities. This year we let go of some things that we presumed dear to the team and replaced them with what has proven far better for our children and the bigger vision of Bucket List. This year brought with it discarding of old and redundant and dawning of new and positive.

With renewed energy, we welcome the new year with grand plans and a grander team of Bucketeers!

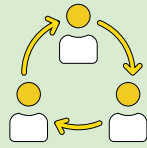
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***“No one can whistle a symphony. It takes a whole orchestra to play it.”*”**

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- H.E. Luccock

## Organisationally:



Having recently started work with 2 new communities, we intend to deepen our impact and establish a physical centre to make Bucket List much more accessible to all the children here.

## Academic Interventions:



Also on the cards is a possibility working closely with the Haryana government on the issue of out of school children. This project will allow us to expand on our annual campaign around Right to Education Act, supporting more and more kids in the neighbouring state.

## Sports Interventions:



It gives us immense pleasure to mention that following our Rugby intervention, our children have gone on to play the young sport at state level. Trailing that massively successful project, we are introducing new sports under the vertical this year - basketball, cricket and skates. The idea is to cater to each child's strengths and limitations, acknowledging the fact that it is not for us to decide who's talent lies in which arena.

## Health Interventions:



To better support our mission of healthy children, we intend to begin daily meals for each of our children. These meals are intended to elevate the levels of nutrition children from the underprivileged communities acquire daily.. It will also allow them to become physically strong enough to optimally access all the growth opportunities being made available to them.

Above are the specific goals we intend to achieve in the coming year, but beyond these, there is a singular goal of bringing together a team of passionate, hard working and talented individuals who believe in our vision and commit to working towards it in sync. Individuals who can have faith in the potential of each child and who can inspire it towards her/himself from the children as well as the team.

By the end of year 2019-20, Bucket List will have a bigger group of Bucketeers who will join hands with us in bringing the vision to reality.





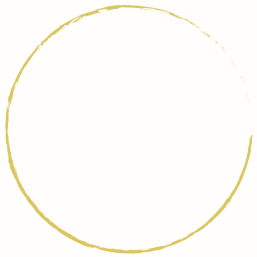
# EXPRESSION OF GRATITUDE

*'Thank you' are only two words, but be sure that when we are saying it to you, it holds much more than just words - it holds our feeling of immense gratitude for bringing us so far. It holds the smiles you have helped bring to the faces of our children, it holds the dreams you have allowed them to see and it holds a drop of our team's hard work you have supported.*

*To all our supporters, team members, volunteers and especially the children. We could not have begun to reach our vision, if it wasn't for all the faith, compassion and cooperation each one of you have shown us. Our intentions alone could not have brought us so far in such a short period of time.*

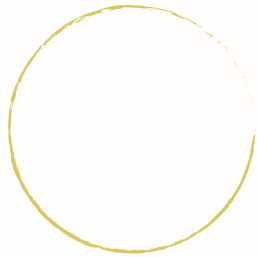
# MEET THE BUCKETEERS FROM 2018-19

The team behind Bucket List is a group of imaginative peers, from all walks of life, who seek to promote equality, inclusivity and creativity in thoughts and actions alike. This dynamic squad consists of individuals working both full time and part time with Bucket List, but the majority is a bunch of charismatic, inspiring & enthusiastic volunteers, without whom, Bucket List could not have come so far so fast.



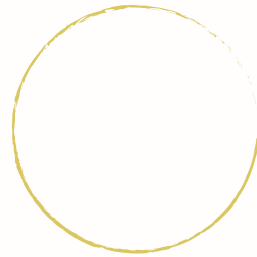
**Kashif Nazim**

*Managing trustee*



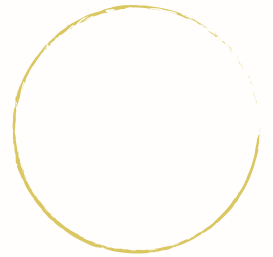
**Adrian Shephar**

*Trust Board Member*



**Shirjeel Chaudhary**

*Trust Board Member*



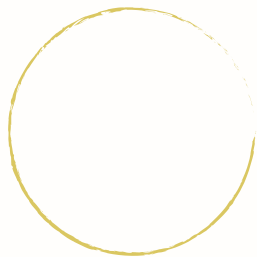
**Sarah Ali**

*Trust Board Member*



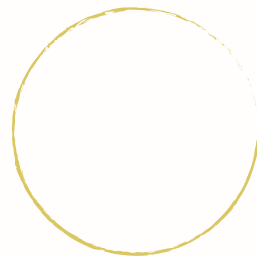
**Rida Ali**

*Executive Director*



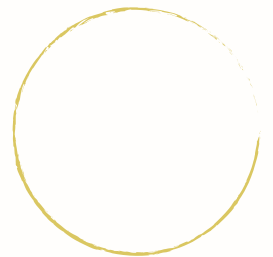
**Yogesh Gangotia**

*Associate Director -  
Media Strategies*



**Kashif Nazim**

*Associate Director -  
Operations*



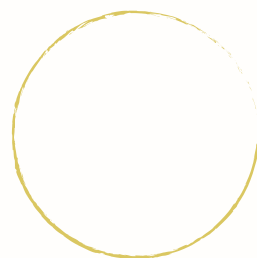
**Faraz Zaidi**

*Consultant, Art  
Interventions*



**Urvashee Rajput Singh**

*Junior Coordinator*



**Rajneer Kumar**

*Junior Administration  
co-ordinator*

## THE INTERNS WHO CONQUERED THE HEARTS OF ALL:



**Rihannor Bernadette**



**Niharika Gupta**



**Sugandha Tandon**

# HOW YOU CAN MAKE A DIFFERENCE

Here is how you can get involved and make a change.

## SPONSOR A CHILD

*If you want to change the world, one wish at a time, help kids like Kishan and Shivani reach their full potential.*



## PLEDGE FOR A CAUSE

*If there is a specific cause close to your heart, pledge your one time or monthly/annual support.*



## PLEDGE FOR A CAUSE

*If you have some time that you can invest. What's better than working with the kids directly and knowing that you made a difference.*



## PARTNER WITH US

*If you are an organisation who is looking to make a real positive impact for a better tomorrow as part of your Corporate Social Responsibility, reach out!*



**GET IN TOUCH**



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